



# INDIA NOW



**OPPORTUNITIES IN  
NORTH EAST REGION,  
INDIA**

**25<sup>th</sup> September,  
Kuala Lumpur**



VARANASI RAIL STATION, 2013



VARANASI RAIL STATION, 2018



MUMBAI AIRPORT, 2013



MUMBAI AIRPORT, 2018



PRAYAGRAJ AIRPORT, 2014



PRAYAGRAJ NEW TERMINAL, 2018



MEERUT HIGHWAY, 2014



MEERUT HIGHWAY, 2018

# TRANSFORMING INDIA

FASTEST GROWING  
ECONOMY

6.8%  
FY 2018-19

\$2.7T

TOP INVESTMENT  
DESTINATION

\$286B

Apr 2014 - Mar 2019



# INDIA - LARGE VOTER BASE GROWTH

## INDIAN POPULATION

**1.5 B**

Expected by 2025

## LARGE VOTER BASE

**900 M**

Size of electorate in 2019

## 1<sup>st</sup> TIME VOTER BASE

**133 M**



# RAPID DIGITALISATION

## INDIA INTERNET OPPORTUNITY

**550+ M Current Internet Users (Dec'18')**  
17% YoY Growth

## INDIA'S EXISTING DIGITAL FRAMEWORK

### JAN DHAN YOJANA



**359 M New Bank Accounts**  
>80% people with accounts

### AADHAR



**1.22 B Enrolments**  
90% of India's population

### MOBILE SUBSCRIPTION



**1.19 B Subscriptions**  
Amongst the highest global subscribers bases

# MAKE IN INDIA \$4.8T OPPORTUNITY BY 2025



|                     |                         |                          |                          |                          |
|---------------------|-------------------------|--------------------------|--------------------------|--------------------------|
| \$300 B<br>AUTO     | \$115 B<br>AUTO COMP    | \$82 B<br>AVIATION       | \$100 B<br>BIOTECH       | \$112 B<br>CAPITAL GOODS |
| \$400 B<br>CHEMICAL | \$640 B<br>CONSTRUCTION | \$130 B<br>DEFENCE       | \$400 B<br>ELECTRONICS   | \$320 B<br>FOOD PROC.    |
| \$350 B<br>IT & BPM | \$30 B<br>LEATHER       | \$30 B<br>MEDIA & ENT.   | \$80 B<br>MINING         | \$110 B<br>OIL & GAS     |
| \$55 B<br>PHARMA    | \$150 B<br>PORTS        | \$142 B<br>RAILWAYS      | \$260 B<br>RENEWABLES    | \$150 B<br>ROADS         |
| \$40 B<br>SPACE     | \$223 B<br>TEXTILES     | \$125 B<br>THERMAL POWER | \$419 B<br>TOURISM/HOSP. | \$7 B<br>WELLNESS        |

# Robust Infrastructure enables business



## ROADS & HIGHWAYS



66,000 Km  
of  
Highways;  
40 km/day

## RAILWAYS



600 railway  
stations,  
10,000 km high  
speed rail

## AIRPORTS



400 airports

## ENERGY



175 GW of RE  
by 2022

## PORTS



173 shipping  
projects  
worth \$60B  
by 2020

## LOGISTICS



5 freight  
corridors;  
35 new parks

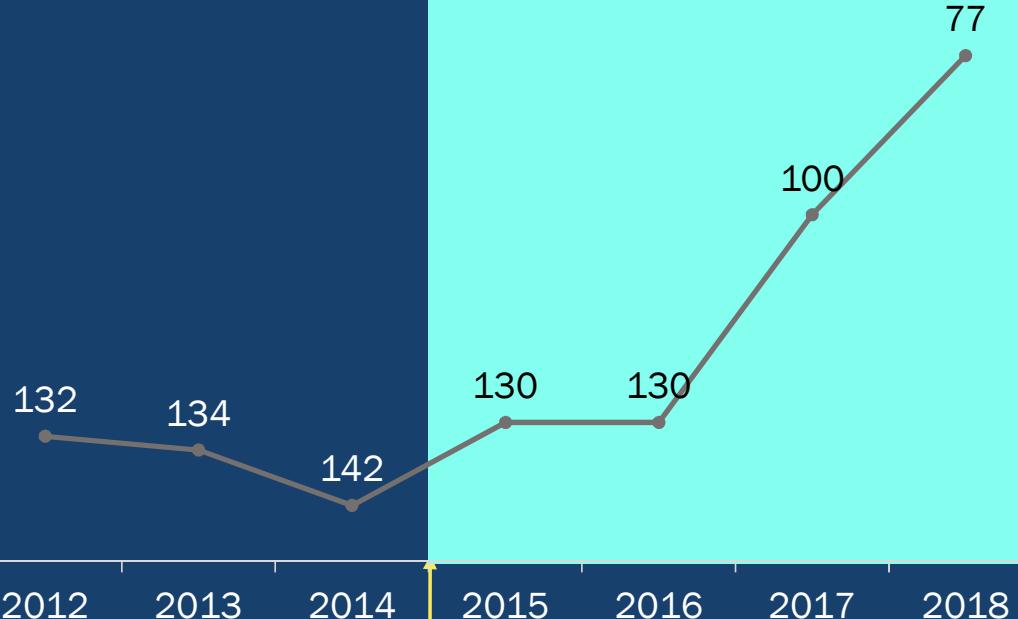
**“India’s infrastructure financing needs will range between \$1.5 trillion and \$2 trillion over the next seven years, offering the private sector excellent opportunities.”**

**International Finance Corporation, 2016**

# EASE OF DOING BUSINESS



## WORLD BANK'S DOING BUSINESS RANKING



**Make in India**  
(launched Sept'14)



**↑ 65 places**  
Ease of Doing Business Ranking  
#77 (2019)



**↑ 24 Places**  
Global Innovation Index  
#52 (2019)



**↑ 10 Places**  
Logistics Performance Index  
#44 (2018)

# INDIA: PREFERRED INVESTMENT DESTINATION



**#1**

- Political Stability
- Currency Stability
- High Quality Products
- Respect for IPR
- Low cost of Production
- Strategic Location
- Anti-Corruption

**#2**

- Tax Privileges

**#3**

- Quality of living for investors

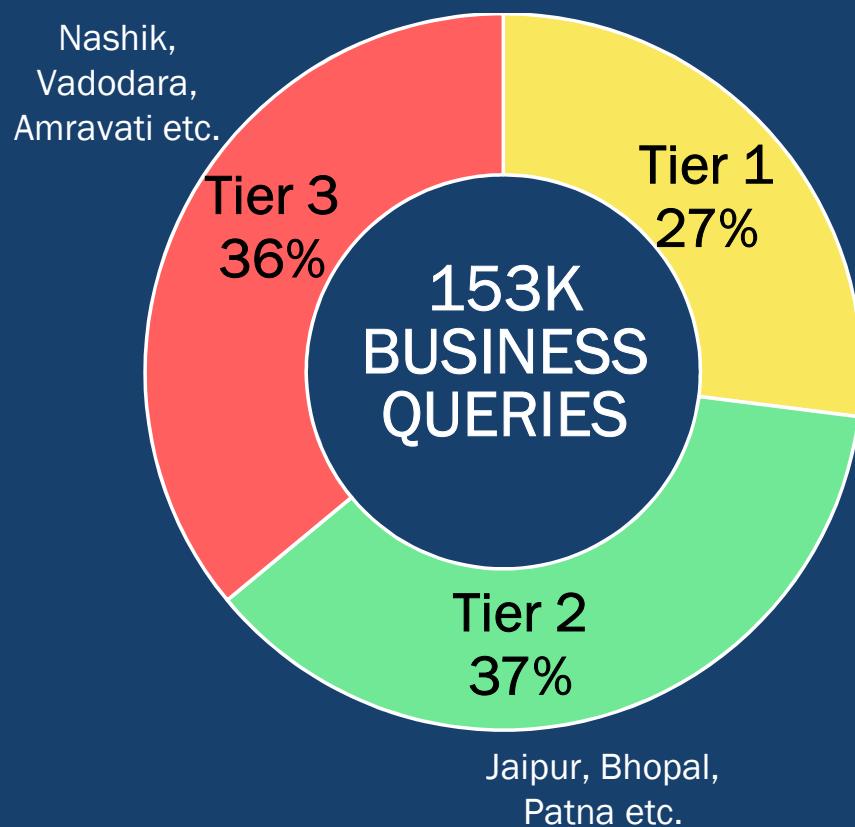
**#5**

- Infrastructure

*Bloomberg Media Group – Nation Brand Tracker 2018 for Asia*

# INDIA: 2<sup>nd</sup> LARGEST STARTUP ECOSYSTEM

## 50,000+ STARTUPS IN INDIA (1 STARTUP FOUNDED PER DAY)



# INDIA: THE UNICORN NATION (#3)



30 UNICORNS

1 UNICORN/MONTH  
(2019)

\$90+ Bn UNICORN  
VALUATION



## TIME TO UNICORN

|            |   |
|------------|---|
| Paytm Mall | 2 |
| Udaan      | 2 |
| Ola        | 3 |
| Uber       | 4 |
| Rivigo     | 4 |
| InMobi     | 4 |
| Swiggy     | 4 |
| Airbnb     | 4 |

# Malaysia-India: Growth in Partnership



## GOVERNMENT

Centre /  
States

Foreign Missions /  
Agencies



**INVEST INDIA**  
NATIONAL INVESTMENT PROMOTION  
& FACILITATION AGENCY

## INDUSTRY

Associations /  
Corporates

Professional Advisors /  
Academia

Awareness &  
Engagement

Business  
Advisory

Strategy &  
Implementation

Investor  
Aftercare

Long term  
partnership

204,756 Business Requests

34 States & UTs

131 Nations

40 Sectors



2016



2016, 2017, 2018, 2019



2016, 2018



# INVEST INDIA : \$145 Bn UNDER FACILITATION



## TOP SOURCES



USA



China



Taiwan



S. Korea



UAE



UK



Saudi Arabia



Indonesia



France



Germany



Sweden



Japan

# INVEST INDIA : \$145 Bn UNDER FACILITATION



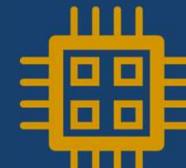
## TOP SECTORS



Chemicals



Construction



ESDM



Telecom



Paper & packaging



Retail / e-commerce



Automobiles



Logistics



Oil & Gas



Food Processing



Textiles



Energy

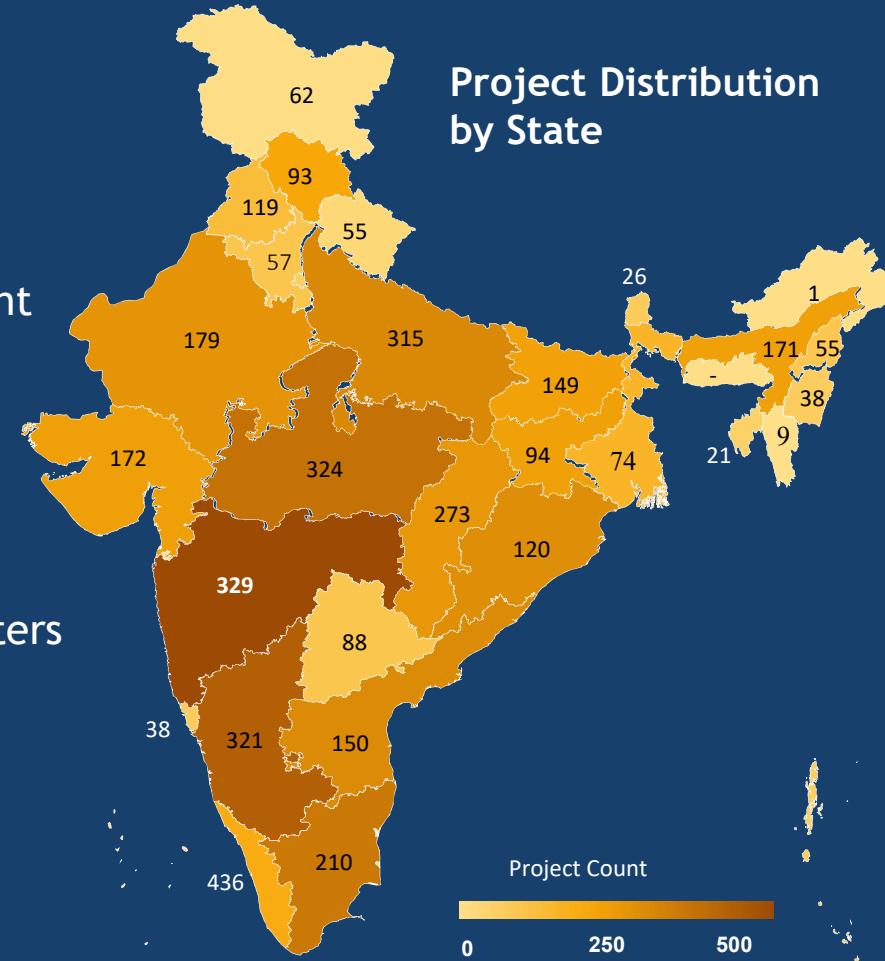
# www.INDIAINVESTMENTGRID.com

## SHOWCASING BEST INVESTMENT OPPORTUNITIES



 **Search**  
Preferred Investment Opportunities

 **Connect**  
With Indian Promoters & Global Investors



**4,300+**  
Projects

**\$180Bn+**  
Opportunity

**6800+ Registered Users**  
**5200+ Investors**  
**135 Countries**

**350,000+ Website Hits**  
**180 Countries**

# Opportunities in North-East of India

# NORTH EAST INDIA - ASEAN: The special bond

- Look East to Act East Policy
- Act East through North East
- North East of India the “*Gateway to ASEAN*”

## Connectivity to ASEAN



### Sea connectivity

Kaladan multi-modal transport project will link Kolkata to Sittwe port, Myanmar



### Road

Four-lane trilateral highway linking Moreh, Manipur with Mae Sot, Thailand via Myanmar



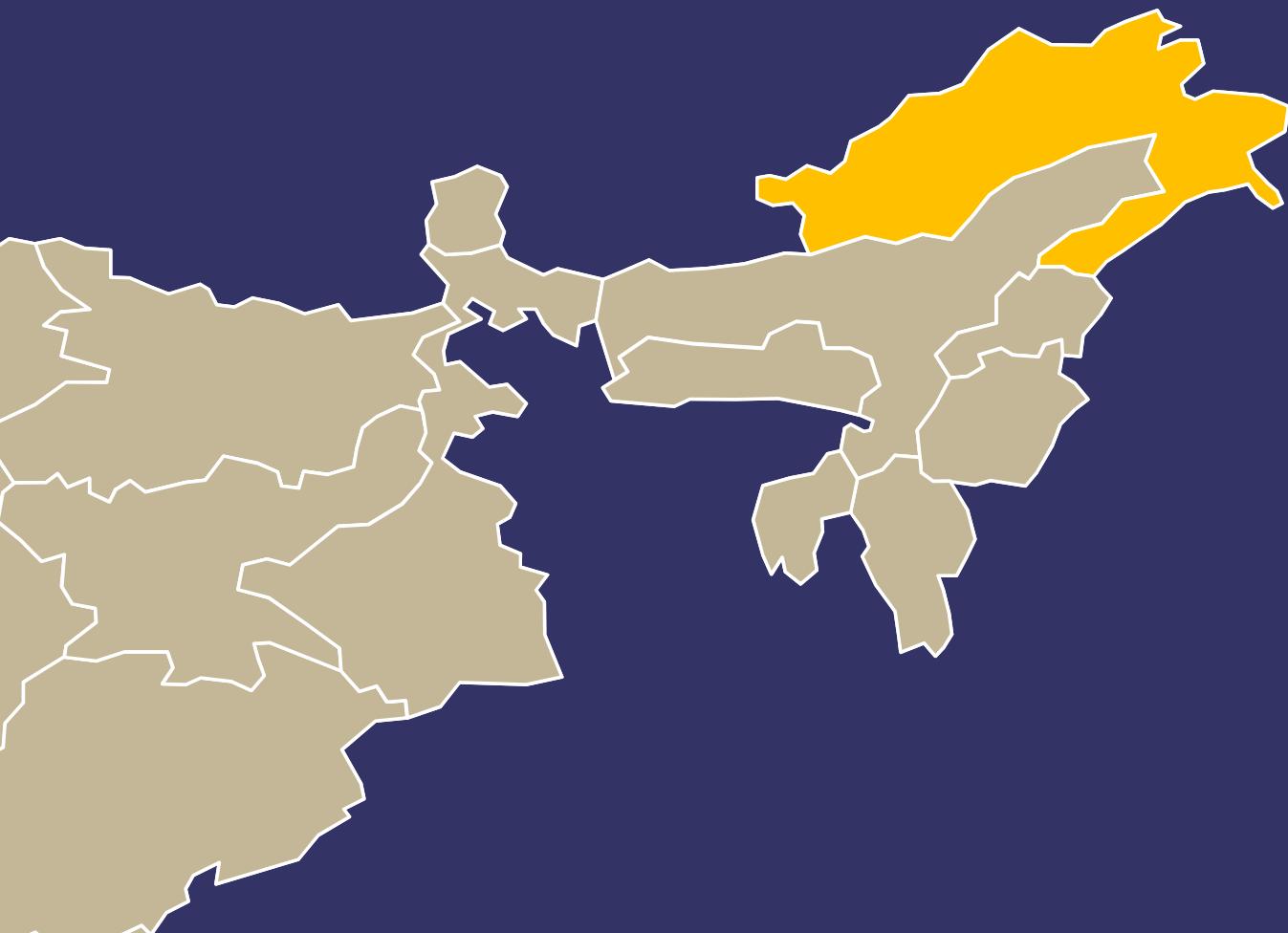
### Air

Proposed air connectivity between 6 airports

# North East Overview



# ARUNACHAL PRADESH

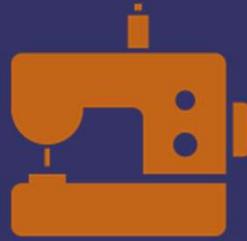


# Arunachal Pradesh: Resources & Focus Industries



## Hydro Power

Hydropower sector in the state has a potential of 50,000 MW capacity



## Textile and Handicrafts

Major textile produce from the state includes cotton shawls, side bags, and curtain cloth

Carpet making is also an important occupation in some of the districts



## Tourism

It is regarded as an 'Orchid Paradise' accounting for 601 species of orchids

Eco, Adventure, Cultural and Religious tourism are key attractions for tourists in the state.

# Arunachal Pradesh: Opportunities



Projects  
89



Opportunity  
USD 336.46 mn



Promoters  
4



Districts  
6



Private Projects  
0



Govt. Projects  
89



HOUSING PROJECT [EAST SIANG]

USD 35.63 mn



DIKRONG BRIDGE TO PAPPU NULLAH ROAD PROJECT [PAPU...]

USD 32.74 mn



AGRO SECTOR UNITS AND HANDICRAFT HUB PROJECT [EAS...]

USD 30.48 mn

Sector : Real Estate



Sector : Transport



Sector : Real Estate



Sub-Sector : Residential



Sub-Sector : Roads & Hi...



State[s] : Arunachal Pr...



State[s] : Arunachal Pr...



ROPEWAY PROJECT [PAPUM PARE]

USD 19.76 mn



UNDERGROUND UTILITY DUCTING PROJECT [PAPUM PARE]

USD 19.12 mn



SOLAR PARK PROJECT [EAST SIANG]

USD 19.05 mn

Sector : Tourism



Sector : Waste & Water



Sub-Sector : Tourism



Sub-Sector : Sewerage



State[s] : Arunachal Pr...



State[s] : Arunachal Pr...



Sector : Energy



Sub-Sector : Solar Energy



State[s] : Arunachal Pr...



# North East Overview



# ASSAM



# Assam: Resources and Focus Industries



## Tea

#1 Tea producing region in the world

50% of India's tea production

765 tea gardens

6 lakh MT of Tea annually



## Oil & Natural Gas

#1 recoverable crude oil & natural gas reserves in India

#1 producer of onshore natural gas in India

4 oil refineries



## Pharma & Healthcare

**Clusters:** Guwahati Biotech Park, Balipara Pharmaceutical hub Chaygaon Pharmaceutical Park (Proposed)

952 identified species of medicinal plants



## Limestone

670 MMT of proven reserves of high-quality cement grade limestone

China clay of Karbi-Anglong district is a vital input for the ceramic industries

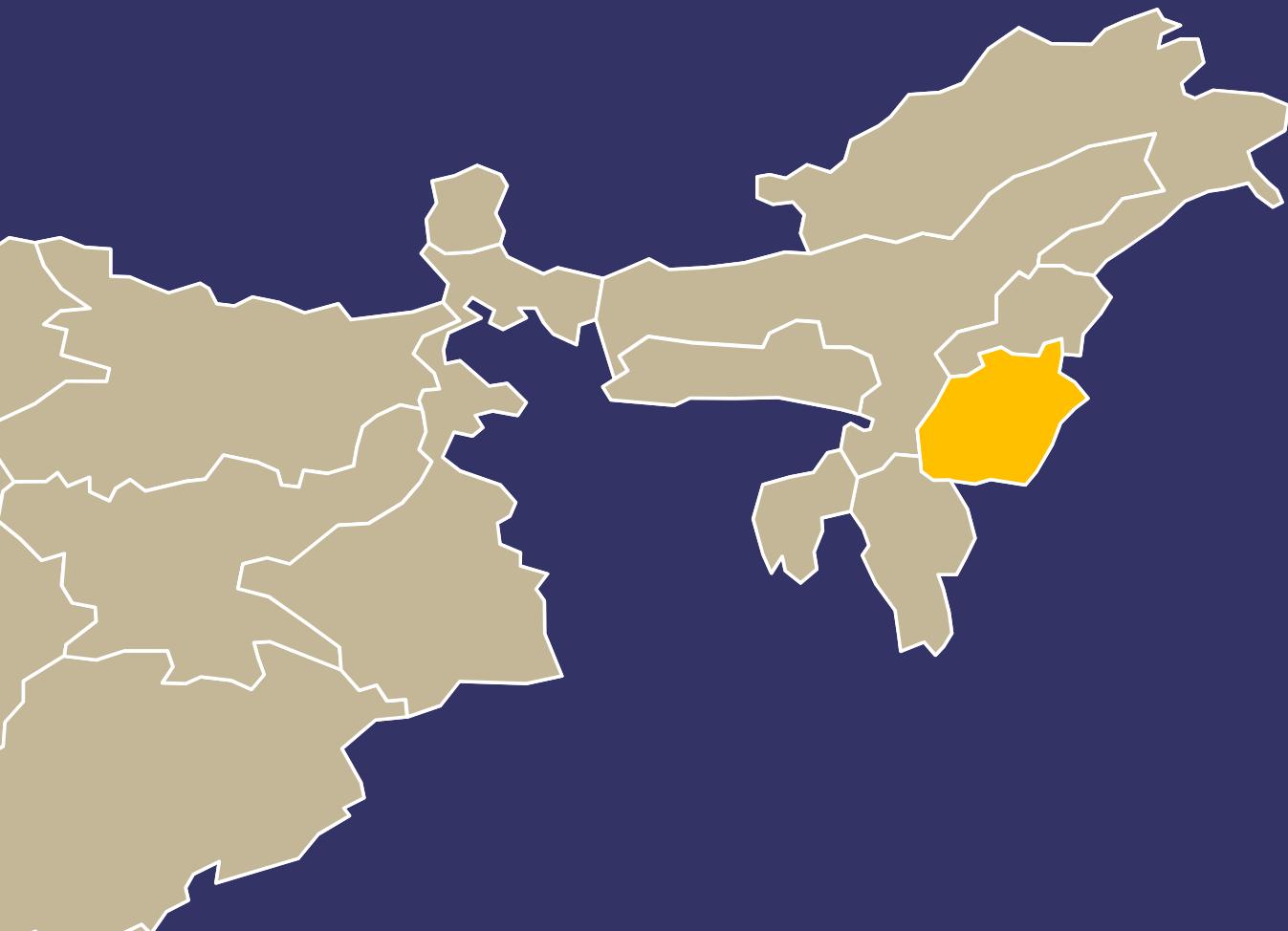
# Assam: Opportunities



# North East Overview



# MANIPUR



# Manipur: Resources and Focus Industries



## Agriculture and Allied Activities

Rice accounts of about 98% of total food grain production in the state

Agriculture sector contributes a major share to the total State Domestic Product.



## Bamboo

Manipur is a major contributor to the country's bamboo industry

It accounts for about 25 % of total growing stock of bamboo in North East region



## Sericulture

The sericulture sector was initiated by govt to provide employment to women in the state

It has four varieties of silk; Mulberry, Eri, Muga and Oak Tasar

# Manipur: Opportunities



Projects  
36



Opportunity  
USD 115.98 mn



Promoters  
1



Districts  
1



Private Projects  
0



Govt. Projects  
36



CAR PARKING PROJECT  
[IMPHAL]  
USD 18.9 mn



WI-FI USING FIBER OPTIC  
CABLE PROJECT [IMPHAL]  
USD 14.11 mn



EAST RIVERFRONT  
DEVELOPMENT PROJECT  
[IMPHAL]  
USD 10.58 mn

Sector : Real Estate



Sub-Sector : Public Spa...



State[s] : Manipur



Sector : IT & Telecom



Sub-Sector : Telecommun...



State[s] : Manipur



Sector : Tourism



Sub-Sector : Eco Touris...



State[s] : Manipur



WEST RIVERFRONT  
DEVELOPMENT PROJECT -  
PHASE II [I...]  
USD 9.88 mn

Sector : Tourism



Sub-Sector : Eco Touris...



State[s] : Manipur



DM COLLEGE PARKING  
PROJECT [IMPHAL]  
USD 9.65 mn

Sector : Real Estate



Sub-Sector : Commercial



State[s] : Manipur



INDOOR STADIUM GALLERY  
PROJECT [IMPHAL]  
USD 6.75 mn

Sector : Real Estate



Sub-Sector : Commercial



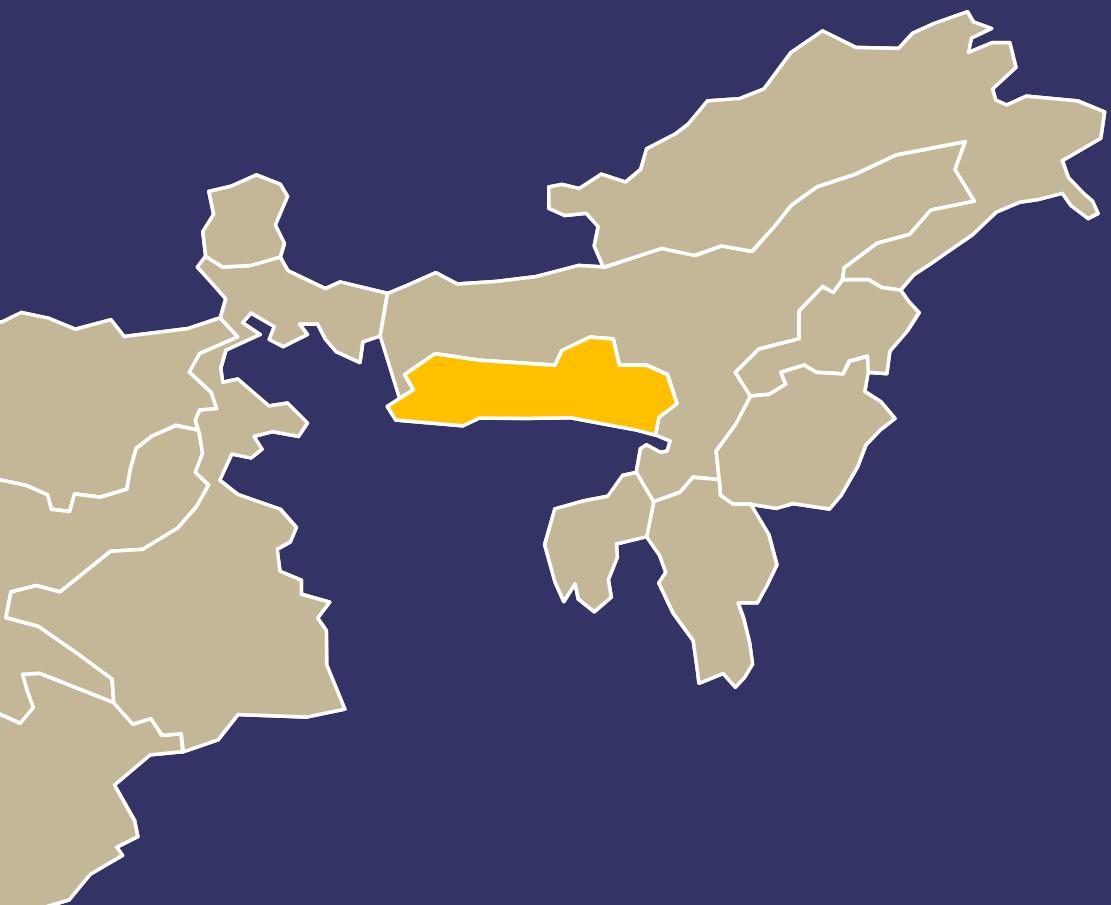
State[s] : Manipur



# North East Overview



# MEGHALAYA



# Meghalaya : Resources and Focus Industries



## Agro & Horticulture

Its turmeric grown in Jaintia hills, is considered best in the world

About 81% of state population depends on agriculture for livelihood



## Minerals

Endowed with a rich natural resource base of coal, limestone, Uranium and Granite



## Hydroelectric Power

The total potential for hydropower is estimated to be apox. 3,000 MW

The state government is inviting investments in this area through the PPP mode.



## Tourism

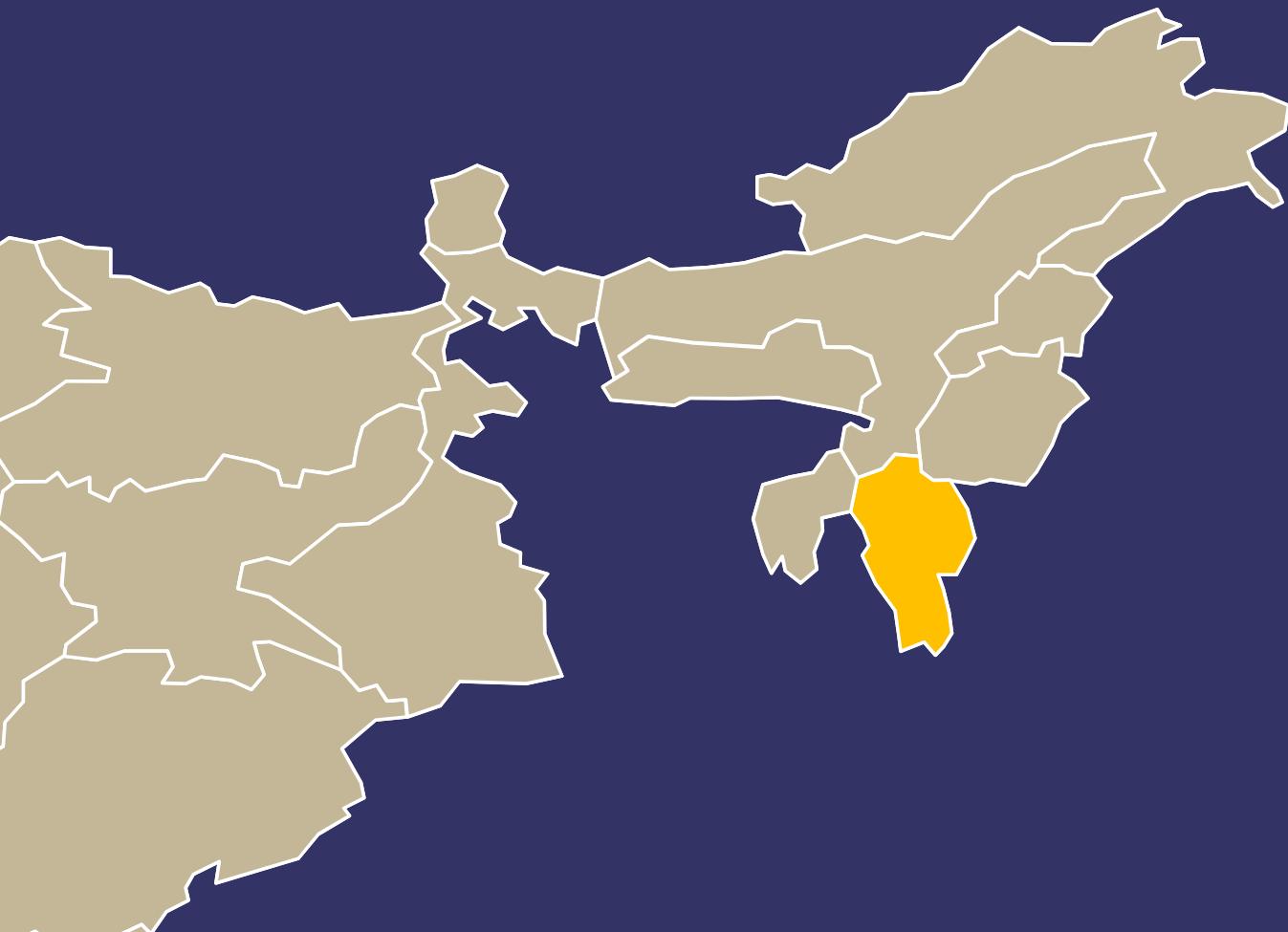
The state is home to Nongkhnum Island, India's largest and Asia's second river Island

The state offers tourism opportunities like mountaineering, rock climbing, water sports, hiking and trekking

# North East Overview



# MIZORAM



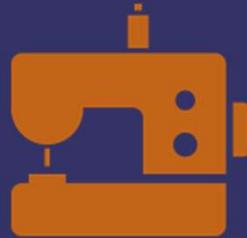
# Mizoram : Resources and Focus Industries



## Bamboo

Endowed with 35 species of Bamboo

The state Govt. has set up eight bamboo Handicraft clusters and nine Bamboo furniture clusters



## Textile and Handloom

Raw silk production in Mizoram stood at 83.60 metric tonnes during FY18 and 75.00 metric tonnes during FY19

Recently developed a Silk Textile Cluster in Mamit district

The sector has high potential for exports to South East Asian Countries



## Agriculture and Allied

60 % of the total workforce engaged directly or indirectly in agriculture

It accounts for about 13.2 per cent of the total fruits produced in the Northeast.

The State has been Sanctioned 1 Mega Food Park, 2 Cold Chain Projects and 1 Abattoir Project by MOFPI.

# Mizoram: Opportunities



Projects

9



Opportunity

USD 333.47 mn



Promoters

3



Districts

3



Private Projects

0



Govt. Projects

9



VAIRENGTE-SAIRANG ROAD  
UPGRADATION PROJECT  
[AIZAWL]

**USD 195.78 mn**



ROAD UPGRADATION  
PROJECT NH 54 - PACKAGE I  
[AIZAWL]

**USD 113.7 mn**



CENTRAL COMMAND CENTRE  
PROJECT [AIZAWL]

**USD 8.47 mn**

Sector : Transport



Sub-Sector : Roads & Hi...



State[s] : Mizoram



Sector : Transport



Sub-Sector : Roads & Hi...



State[s] : Mizoram



Sector : Real Estate



Sub-Sector : Public Spa...



State[s] : Mizoram



CONVENTION CENTRE  
PROJECT [AIZAWL]

**USD 7.06 mn**

Sector : Tourism



Sub-Sector : MICE/Conve...



State[s] : Mizoram



PEDESTRIAN SPACE  
DEVELOPMENT PROJECT  
[AIZAWL]

**USD 2.54 mn**

Sector : Real Estate



Sub-Sector : Public Spa...



State[s] : Mizoram



STAIRS IMPROVEMENT  
PROJECT [AIZAWL]

**USD 1.98 mn**

Sector : Real Estate



Sub-Sector : Public Spa...



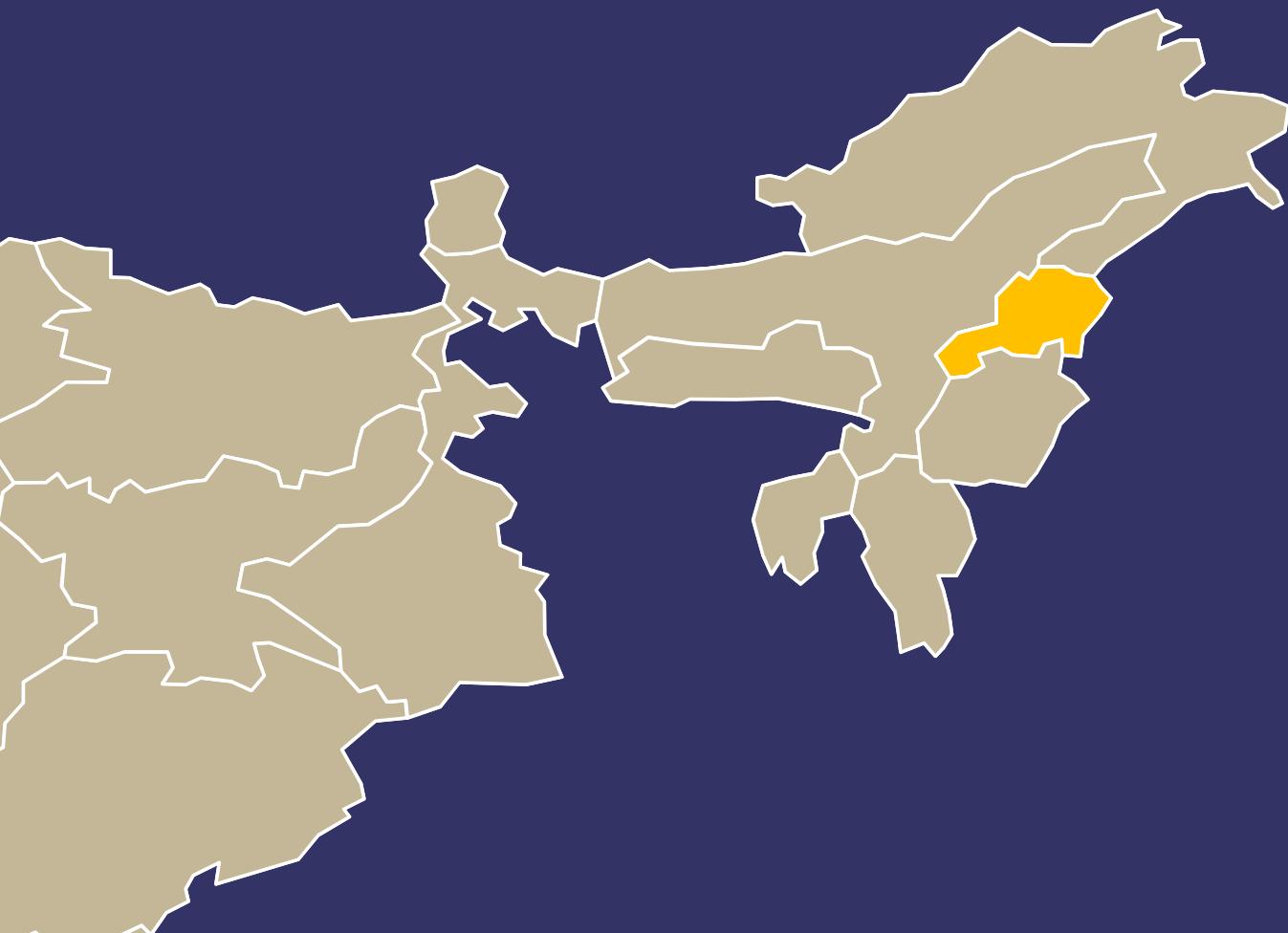
State[s] : Mizoram



# North East Overview



# NAGALAND



# Nagaland: Resources and Focus Industries



## Agriculture and Allied Activities

79% of state's cultivation area is under horticulture plantation

It produces crops such as Banana, Pineapple, passion fruit and Orange



## Mining

It has more than 1000 MT of high chemical grade Limestone reserves and 600 MT of Crude oil

20 mn tonnes of hydrocarbon reserves underneath 7 oil belts.



## Sericulture

Mulberry, Muga Eri and Tasar Silk are widely cultivated in Nagaland

The govt. is promoting Sericulture sector in North east region

# Nagaland: Opportunities



Projects  
58



Opportunity  
USD 457.78 mn



Promoters  
3



Districts  
4



Private Projects  
0



Govt. Projects  
58



Sector : Transport



Sub-Sector : Roads & Hi...



State[s] : Nagaland



Sector : Tourism



Sub-Sector : Tourism



State[s] : Nagaland



Sector : Transport



Sub-Sector : Roads & Hi...



State[s] : Nagaland



Sector : Transport



Sub-Sector : Roads & Hi...



State[s] : Nagaland



Sector : Tourism



Sub-Sector : Tourism



State[s] : Nagaland



Sector : Transport



Sub-Sector : Roads & Hi...



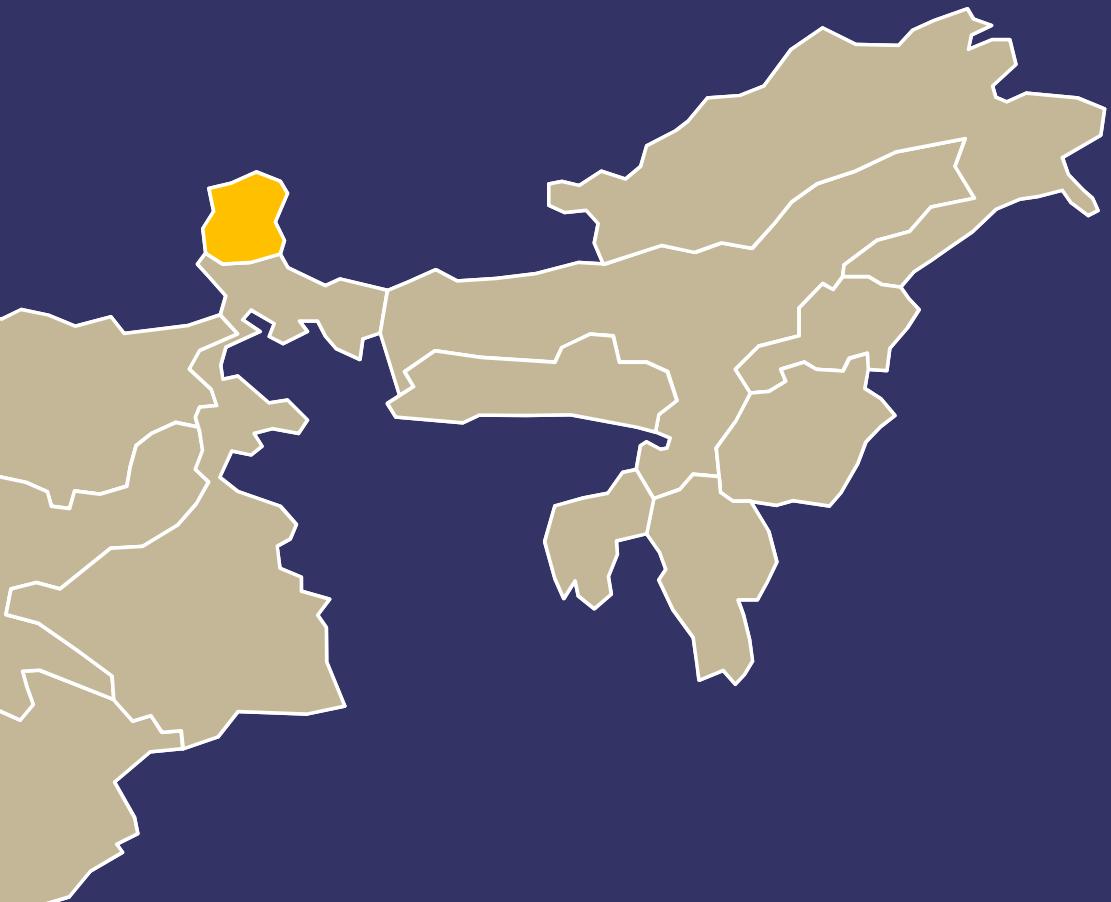
State[s] : Nagaland



# North East Overview



# SIKKIM



# Sikkim: Resources and Focus Industries



## Agro & Food Processing

Certified as the first fully organic state in India

64% of the state population depends on Agriculture for their livelihoods



## Floriculture

Repository of 600 orchid species, over 5000 species of flowering plants

The state Govt. announced a technical collaboration from floriculturists from the Netherlands and Thailand to develop state potential in floriculture



## Hydropower

Sikkim's hydropower potential is estimated to be around 8,000 MW. Independent power

Producers have approved 29 hydroelectric power plants for development in the state.



## Tourism

Ranked 17th in the New York Times "52 best places to go in 2017

Sikkim's Tourism mission aims to promote tourism in the state and create employment opportunities for 75k people,

# Sikkim: Opportunities



Projects  
26



Opportunity  
USD 1.16 bn



Promoters  
5



Districts  
4



Private Projects  
1



Govt. Projects  
25



Sector : Transport



Sub-Sector : Roads & Hi...



State[s] : Sikkim



Sector : Transport



Sub-Sector : Roads & Hi...



State[s] : Sikkim



Sector : Healthcare



Sub-Sector : Medical Eq...



State[s] : Sikkim



Sector : Transport



Sub-Sector : Roads & Hi...



State[s] : Sikkim



Sector : Waste & Water



Sub-Sector : Sewerage



State[s] : Sikkim



Sector : Energy



Sub-Sector : Hydro Energy



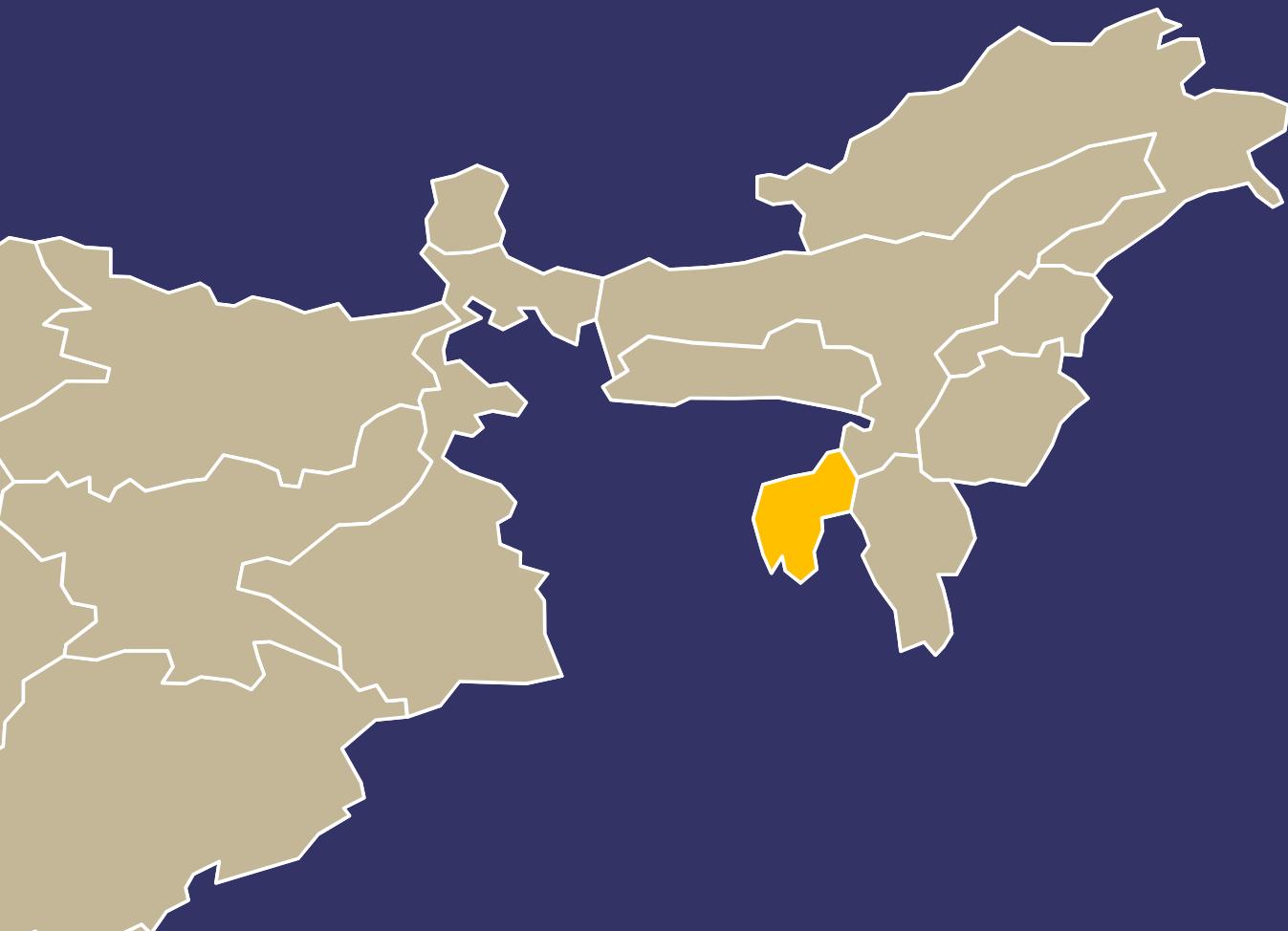
State[s] : Sikkim



# North East Overview



# TRIPURA



# Tripura: Resources and Focus Industries



## Information Technology

A Software Technology Park has been set up in Agartala in order to provide necessary infrastructure facilities for setting up of IT industries in the state

The availability of IT trained manpower in the state has significantly improved over the years



## Rubber

Rubber Park with a project cost of INR 23 Crores has been established at Bodhjungnagar over an area of about 60 acres of land



## Food Processing

Major Fruit Crops are pineapple, jackfruit, orange, litchi, cashew, coconut and mango. Major spices are ginger, turmeric and chilli

A Food Park has been set up near Agartala to provide the infrastructural facilities required for food processing industries

# Tripura: Opportunities



Projects

19



Opportunity  
USD 179.6 mn



Promoters

1



Districts

2



Private Projects  
0



Govt. Projects  
19



Sector : Real Estate



Sub-Sector : Residential



State[s] : Tripura



Sector : Real Estate



Sub-Sector : Commercial



State[s] : Tripura



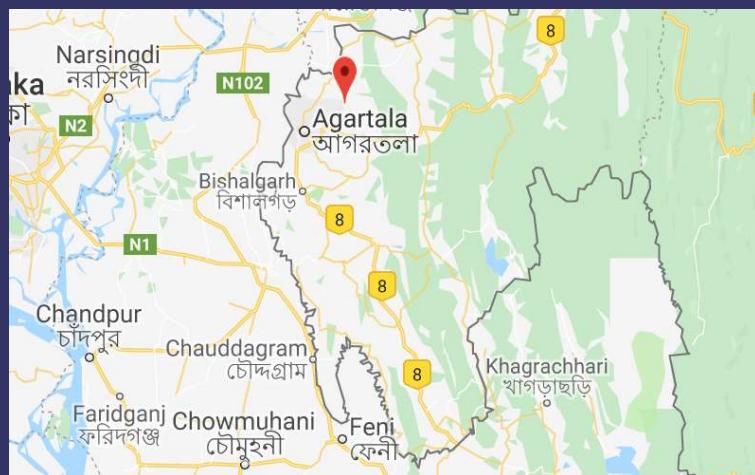
Sector : Real Estate



Sub-Sector : Public Spa...



State[s] : Tripura



Sector : Real Estate



Sub-Sector : Commercial



State[s] : Tripura



Sector : Tourism



Sub-Sector : Eco Tourism



State[s] : Tripura



Sector : Tourism



Sub-Sector : Eco Tourism



State[s] : Tripura





[www.INVESTINDIA.gov.in](http://www.INVESTINDIA.gov.in)

[www.STARTUPINDIA.gov.in](http://www.STARTUPINDIA.gov.in)

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